

CHAMBER OF COMMERCE  
OF THE  
UNITED STATES OF AMERICA

THOMAS J. DONOHUE  
PRESIDENT AND  
CHIEF EXECUTIVE OFFICER

1615 H STREET, N.W.  
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January 13, 2009

Mr. Keith Reinhard  
President  
Business for Diplomatic Action  
Headquarters  
437 Madison Ave, 11th Floor  
New York, NY 10022

Dear Mr. Reinhard:

On behalf of the U.S. Chamber of Commerce, I am pleased to congratulate Business for Diplomatic Action (BDA) for its work building bridges of trust and understanding between the United States and the world. American businesses know that cross-cultural understanding is key to prosperity in today's interdependent world economy. A climate of global cooperation is essential to our national security, our economy, and our future.

We've been impressed with BDA's efforts to orient U.S. business executives about foreign cultures. BDA's corporate diplomacy course entitled CultureSpan, developed in collaboration with The Thunderbird School of Global Management, is particularly intriguing. The exchanges of young business executives your organization has arranged between the United States and Arab countries are also valuable. Results of these programs prove that the world of business provides an ideal setting for sharing knowledge and bringing people together across cultural divides.

We salute BDA for its initiatives and congratulate companies such as Boeing, Dow Chemical, Microsoft, McDonald's, PepsiCo, and UPS for their support. We look forward to our continued collaboration in the years ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom", with a long horizontal stroke extending to the right.