

* DIPLOMACY



***Muppet Diplomacy:** HOW SESAME STREET IS WORKING TO CHANGE OUR WORLD

ExxonMobil, through a grant to Temerlin Advertising Institute at SMU's Meadows School of the Arts, has endowed this lecture series on ethics in advertising, journalism and media.

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The Temerlin Advertising Institute at SMU's Meadows School of the Arts, invites you to the third annual ExxonMobil Lecture Series

GARY E. KNELL, President and CEO of Sesame Workshop

Wednesday, February 15, 2006: Owen Arts Center

7:00 pm Reception, *Taubman Atrium*

8:00 pm Lecture and Question & Answer Session, *Caruth Auditorium*

9:00 pm Dessert Reception, *Owen Arts Center Lobby*

Admission to the evening's events is free; however, tickets are required. Please call the Meadows Ticket Office for reservations. 214.768.2787